

Code	314412		
Class name	Japanese Industries and Firms		
Semester	1st	Lecture target	1
Unit Classification	Elective	Unit count	2
Charge teacher	Arakawa KEN-ICHI		
Category	Professional education subjects		
Class style	Lecture		
Class time	Thu/4		
NO.	Db11232w、 Dg11317w		

Professional career-experienced

a course taught by a teacher with practical experience
On practical contents related to class

Languag

using languages other than Japanese

Active learning elements

problem-solving-learning in cooperation with
external organizations based on agreements

discussion,debate

group work

presentation

practical training,fieldwork

Class outline,goal

Through leading companies, we can learn about the rise and fall of Japanese industries and companies from the past to the present, and gain a comprehensive understanding of the characteristics of Japanese industries and companies, including their historical and cultural backgrounds.

Class plan

The first lecture guidance orientation

The second lecture From Edo to Meiji: The Shock of Western Europe (1853 to 1867)

The third lecture Institutional reform of the Meiji Restoration government (civil war and westernization) (1868 ~ 89)

The fourth lecture Sino-Japanese War (1894), Russo-Japanese War (1905) and the Industrial Revolution in Japan

The fifth lecture Russo-Japanese War to World War I and Japan's electric power industry (1905 – 1920)

The sixth lecture Development and exploration of the Japanese shipbuilding industry

The seventh lecture Aircraft industry of Japan

The Eighth Lecture Oil and steel industries in Japan

The 9th lecture Rapid development of the automobile and motorcycle industries after World War II

The 10 th lecture Electronics, electronics and semiconductor industries

The 11 th lecture Machine tool industry

The 12 th lecture Distribution and distribution industries

The 13 th lecture Contents and food service industries

The 14 th lecture convenience store

The 15 th lecture Future Prospects of Japanese Industries and Companies
differentiator between the rise and fall of a company

Grading method

I will check if I can understand the characteristics of Japanese industries and companies from concrete examples by yourself.

Test to see if you can collect information about each industry and company and set the problem yourself.

Test to see if you can logically explain the factors that divided the rise and fall of the industry you are interested in.

Assigned books

橘川武郎『ゼロからわかる日本経営史』（日本経済新聞社、2018年）

橘川・平野・板垣編『日本の産業と企業』（有斐閣、2014年）

Classroom equipment

paper handout

Power Point

Video materials such as DVDs

Advice on preparation and review

Please review carefully.

Please do training to summarize the most important things in the lecture.

Class rules

Grading Criteria
60 points will be awarded for attitude to the class and 40 points for the test.
Feedback method
I use Melly.
Note
Please focus on summarizing important points.
Office hour
Tuesdays from 12:45 to 15:55
Improvements from the results of the previous year's class evaluation questionnaire