

Code	10133		
Class name	Sports Management		
Semester	2nd	Lecture target	3
Unit Classification	Elective	Unit count	2
Charge teacher	FUKUDA Kazunori		
Category	Professional education subjects		
Class style	Lecture		
Class time	Wed/2		
NO.	Ca32141w、 Cd32174w		

Professional career-experienced <input checked="" type="checkbox"/> a course taught by a teacher with practical experience On practical contents related to class
Languag <input type="checkbox"/> using languages other than Japanese
Active learning elements <input type="checkbox"/> problem-solving-learning in cooperation with external organizations based on agreements <input checked="" type="checkbox"/> discussion,debate <input checked="" type="checkbox"/> group work <input checked="" type="checkbox"/> presentation <input type="checkbox"/> practical training,fieldwork

Class outline,goal
The aim of the course is for students to deepen their understanding of the case of "Watching Sports" from management aspects. It also deals with "Sports Participation" from promotion aspects.
Class plan
1. Orientation 2. Sports Participation : Management of organization 1 3. Sports Participation : Management of organization 2 4. Sports Participation : Management of organization 3 5. Watching Sports : Management of organization 1 6. Watching Sports : Management of organization 2 7. Watching Sports : Management of organization 3 8. Watching Sports : Management of organization 4 9. Sports Marketing 1 10. Sports Marketing 2 11. Sports Marketing 3 12. Sports Marketing 4

13. Sports Marketing 5
14. Sports Marketing 6
15. Sports Marketing 7
Grading method
The goals of this course are to (1) Understand the character of management about Highschool Baseball, Professional Baseball, J League and Sumo. (2) Understand the significance and foundation of comprehensive community sport club and youth sports team.
Assigned books
Sport Management Harada Munehiko&Ogasawara Etsuko (2008) Sport Marketing Harada Munehiko (2008)
Classroom equipment
PC/Projector
Advice on preparation and review
The students are expected to Preparation) Read the text and have your own opinion. Review) Read the text and broad horizon about sports management.
Class rules
This course is requirement of the certified sports instructor license by JSPO.
Grading Criteria
Notebook : 30%、 Report : 32%、 Presentation : 20%、 Portfolio : 18%
Feedback method
Write comments in Rubric.
Note
Cell phones must not be used without permission.
Office hour
WED/ (12:00-12:45)
Improvements from the results of the previous year's class evaluation questionnaire
This course will focus on improving your presentation skills.